

**CARR M. DONALD
PRODUCER**

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Professional Experience:

Freelance Producer:

2010 – Present:

Supervise and manage commercial television productions for international and national advertising agencies and clients. Productions range from low budget PSAs to multi million dollar spots with an A-level roster of directors and clients. Manage creative treatments and storyboards, budget, schedule, production staffing and budget actualization.

Backyard Productions, Venice, CA

Senior Producer

2005 - 2010

Oversaw and managed international commercial television productions and supervised post-production and editorial for complex global projects.

International sales liaison

Established and developed an international sales team and strategy for commercial production sales originating from China, Japan, Singapore and other Asian markets. Formed strategic alliances and marketing systems for Backyard's Directors in international markets. Assisted in new-business development.

Executive Producer: Backyard Images

Created, developed and managed high-end stock footage production and distribution division marketing to advertising agencies, television companies and movie producers. Oversaw the sales and marketing strategy, management and accounting systems. Bid, scheduled, organized and managed multiple projects from initial creative development through final delivery.

Freelance-Line Producer

1996 - 2005

Managed and oversaw television commercial productions for numerous award winning international directors and commercial production companies. Oversaw, bid and supervised the day-to-day financial and production concerns while managing communications between agency, clients and creative departments.

EDUCATION

BA – Communications

The American University, Washington, D.C.

Film Program

New York University, New York, NY

Professional Affiliations:

DGA

UPM, 1st AD, 2nd AD

REFERENCES AVAILABLE UPON REQUEST